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P.001/007

T.C. TİCARET BAKANLIĞI AVRUPA BİRLİĞİ VE DİŞ
İLİŞKİLER GENEL MÜDÜRLÜĞÜ
Tarih: 20.12.2018 12:58
Sayı: 31779692-730.07-E-00039966303



T.C.
TİCARET BAKANLIĞI
Avrupa Birliği ve Dış İlişkiler Genel Müdürlüğü

Sayı : 31779692-730.07
Konu : 26 Ocak 2019 Dünya Gümrük Günü
Liyakat Sertifikaları

GÜNLÜDÜR

TÜRKİYE İHRACATÇILAR MECLİSİNE
Dış Ticaret Kompleksi Çobançesme Mevkii Sanayi Cad. B Blok Kat:9
Yenibosna-İSTANBUL

Dünya Gümrük Örgütü (DGÖ)'nden alınan 20.11.2018 tarihli ve 18SL0216E sayılı yazıda, 26 Ocak 2019 tarihinde gerçekleştirilecek Dünya Gümrük Günü kutlamalarının bu yıl "Kesintisiz Ticaret, Seyahat ve Taşımacılık için AKILLI Sınırlar" sloganıyla, eşya, insan ve taşıma araçlarının hızlı ve sınır aşan hareketi konusuna vakfedildiği bildirilmektedir.

Yazıda, sınırlarda görev yapan diğer kuruluşlarla işbirliği halinde çalışmakta olan gümrük idarelerinin, ticaret ve seyahatin kolaylaştırılması, sınırlarda yürütülen işlemlerin basitleştirilmesi, standardize edilmesi ve uyumlu hale getirilmesi ve sınırların güvenliğinin sağlanması hususlarında önemli bir rol oynamakta olduğu; küreselleşmeyi olumlu bir güce çevirmeye yönelik olarak sarf edilen çabaların güçlendirilmesi ve kapsamının daha da genişletilmesi konusunda gümrük idarelerinin öncülük yapmasının son derece önem taşıdığı; bu çerçevede, DGÖ'nün gümrüklerin birleştirici ve koordine edici bir merkez konumunda olmak üzere, mevcut sınırların "AKILLI sınırlara" dönüştürülmesini teşvik etmeye kararlı olduğu belirtilmektedir.

Devamla, Gümrük idarelerinin, BM 2030 Sürdürülebilir Kalkınma Gündemi'ni destekleme yönünde oynadığı rolü vurgulayan AKILLI sınırlar anlayışının, hammaddelerin sanayiye zamanında teslimi, yerel topluluklarda görülen haksız rekabetin azaltılması, kenara itilmiş toplulukların yeni pazarlara açılmaları için fırsat yaratılması, ticarete yönelik olarak şeffaf ve öngörülebilir koşulların oluşturulması ve netice itibarıyla ekonomik büyüme ve iş fırsatlarına katkı sunacak meşru ticaretin kolaylaştırılmasına hizmet ettiği; bu anlayış çerçevesinde "akıllı bir yaklaşımla" çalışılması gerektiği bildirilmektedir.

Gümrüklerin muhafaza ve kolaylaştırma alanlarındaki çalışmalarında "Güvenli, Ölçülebilir, Otomasyona Dayalı ve Teknolojik" olma prensibini benimsemelerinin, sınırların akıllı sistemlerle donatılmasına yardımcı olacağı belirtilerek, bu konuda uygulayıcılara destek olması amacıyla hazırlanarak yazı ekinde iletilen açıklama notuna ve diğer DGÖ araçlarına başvurulabileceği hatırlatılmaktadır.

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Evrağın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden b7717768-cd55-4201-adf1-df3d27831f kodu ile erişebilirsiniz.

BELGENİN ASLI ELEKTRONİK İMZALIDIR.

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Bu çerçevede, 2019 yılı boyunca üye ülke gümrük idarelerinin "Kesintisiz Ticaret, Seyahat ve Taşımacılık için AKILLI Sınırlar" amacına hizmet eden çaba ve çalışmaların desteklenmesi amacıyla, Bakanlığımız Merkez ve Taşra Teşkilatınca belirlenecek adaylar ile özel sektör temsilcileri arasında yapılacak değerlendirme sonucunda seçilecek olan personele söz konusu Liyakat Sertifikaları verilecektir.

Bilgileri ile söz konusu temaya katkıda bulunan adayınızın bulunması halinde, söz konusu adayın gerekli değerlendirme ve seçiminin yapılabilmesini teminen gerekçeleri ile birlikte en geç 31 Aralık 2018 tarihi mesai bitimine kadar Genel Müdürlüğümüze bildirilmesi hususunda gereğini rica ederim.

e-imzalıdır
Mehmet TAN
Bakan a.
Genel Müdür V.

Ek :

- 1) Yazı örneği (2 sayfa)
- 2) DGÖ açıklama notu (3 Sayfa)

Dağıtım:

Türkiye Odalar ve Borsalar Birliğine
Uluslararası Nakliyeciler Derneğine
Türkiye İhracatçılar Meclisine
Uluslararası Taşımacılık ve Lojistik Hizmet Üretenleri Derneğine

Background Document (ICD 2019 guiding principles)

- **Secure**

Customs, partner government agencies and economic operators are called upon to continue pursuing the common objective of enhancing supply-chain security and efficiency based on mutual trust and transparency. The SAFE Framework of Standards 2018 provides a unique approach for Customs, businesses and other government and inter-governmental agencies to work together to secure and facilitate legitimate trade while safeguarding revenue collection.

In this regard, the SAFE Package 2018 includes a comprehensive collection of valuable new and updated tools such as the AEO Validator Guide, the Mutual Recognition Arrangement/Agreement (MRA) Strategy Guide, the AEO Template, the MRA Implementation Guidance, the Advance Cargo Information (ACI) Implementation Guidance, the Integrated Supply Chain Management Guidelines, the Recommendation and Guidelines on Trader Identification Number (TIN), and the Handbook on Data Analysis, as well as Frequently Asked Questions on linkages between the SAFE AEO Programme and Article 7.7 of the WTO TFA.

While passenger controls and facilitation with the support of API/PNR should be a priority, among the five thematic areas of the WCO Security Programme, the fight against illicit trade, money laundering and terrorism financing should also remain high on the Customs agenda.

- **Measurable**

Measuring the actual performance of Customs in facilitating trade and controlling borders, as well as evaluating overall organizational performance, are the two major pillars at the heart of sound decision-making processes for Customs administrations.

The WCO Time Release Study (TRS), which has become increasingly important internationally, seeks to accurately measure elements of trade flows and identify bottlenecks so that appropriate decisions can be well-conceived and implemented.

Going forward, the WCO will initiate discussions on developing a robust, comprehensive and objective methodology for performance measurement that will cover all major Customs competencies and go beyond the scope of the TRS. This approach stems from the need for Customs to take ownership and begin to conduct self-evaluation using a performance measurement tool that could be developed by the WCO.

- **Automated**

Automation underpins every aspect of a modern Customs administration. In an era characterized by rapid digitalization, and the Fourth Industrial Revolution, the demarcation

between physical, digital and biological components is fading. Customs should strengthen measures to improve its processes, services and overall performance, such as automated Customs clearance systems, Single Window concept, electronic exchange of information, and electronic delivery of services.

Given increasing cyber security threats and the burgeoning regulations on data privacy and protection, there is an urgent need for robust information security management systems and business continuity plans. Customs administrations should also conduct further research and leverage the new wave of social, mobile, analytics and cloud (SMAC) solutions, as well as digital forensics and internet privacy in their pursuit of an effective paper-free and hassle-free border management.

The review of the Revised Kyoto Convention (RKC) will take into consideration Members' strategic imperatives for automation and project management to ensure that they are equipped with the necessary analytical and project management skills to roll out complex transformational projects. The WCO's Digital Customs Suite, including the Data Model, will be upgraded to further support Customs ICT solutions for automation, modernization and harmonization.

- **Risk Management-based**

An intelligence-driven and data-enabled risk management framework allows Customs to be more effective at all levels, especially in decision-making and targeted interventions. Customs needs to focus on a common approach to identify and address potential risks on a more dynamic basis. The Customs Risk Management Compendium and the Handbook on Data Analysis provide the required guidance, as well as the flexibility to meet the needs of each individual Member.

To ease the flow of goods, strengthen supply chain integrity and mitigate potential security threats, Members are encouraged to implement Advance Electronic Information (AEI) programmes, as laid down in the SAFE Framework, which harmonizes the AEI requirements for inbound, outbound and transit shipments. A risk-based approach that relies on AEI enables Customs administrations to scrutinize consignments prior to arrival/loading, and take appropriate steps with respect to high-risk goods while facilitating legitimate shipments.

Nowadays, there is a need to reinforce the global data format standards that have been developed and approved jointly by the WCO, ICAO and IATA to maintain a high level of standardization and ensure effective passenger profiling and facilitation, while ensuring personal data security and protection. Some of the new opportunities include extending the API/PNR programme to other modes of travel (e.g. cruise ships, rail, etc.), as well as complementing it with the use of biometrics.

- **Technology-driven**

Digital disruption has brought about new opportunities and challenges for Customs and partner government agencies, which triggers the need to explore the use of other ICT solutions: smart track and trace technologies for cargo, containers and conveyances; a

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worldwide standard for X-ray images supporting interoperability between different NII equipment; advanced technologies providing intelligence through chemical analysis; and the use of geo-spatial technologies and drones for monitoring fragile or inaccessible terrains and borders. Further studies and proof of concept should also be pursued to assess the impact on Customs performance of smart devices, Blockchain technology, cloud computing, robotics, drones, the Internet of Things, 3D printing, and Artificial Intelligence.

The WCO IT Guide for Executives and the Guidance on the Use of ICT for TFA Implementation ensure that senior management is ready to support the Implementation of Digital Customs, in pursuing modernization and reforms. From an operational perspective, the RKC ICT Guidelines will be enhanced to assist Members in determining the type of ICT which are appropriate in relation with the type of services to be provided to their stakeholders.

Furthermore, with the exponential and unprecedented growth of e-commerce, the WCO will further promote the implementation of its Cross-Border E-Commerce Framework of Standards with additional technical guidance and capacity building. It is expected that this will build the necessary momentum for improving border management and enhancing trade facilitation for the ever-growing volume of low-value and small shipments.



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ORGANISATION MONDIALE DES DOUANES

Established in 1952 as the Customs Co-operation Council
Cr  e en 1952 sous le nom de Conseil de coop  ration douani  re

The Secretary General

18SL0216E

Brussels, 20 November 2018

Dear Director General,

I am pleased to inform you that International Customs Day (ICD) on 26 January 2019 will be devoted to the swift and smooth cross-border movement of goods, people and means of transport, with the slogan "SMART borders for seamless Trade, Travel and Transport."

Customs, working with other border agencies, plays a pivotal role in facilitating trade and travel, in simplifying, standardizing and harmonizing border procedures, and in securing borders. It is, therefore, quintessential for Customs to take the lead in consolidating and further amplifying the ongoing efforts to ease the flow of goods and people across borders, thus turning globalization into a positive force. To that end, the WCO is committed to promote the transformation of frontiers into "SMART borders," with Customs acting as the central connecting and coordinating hub.

The concept of SMART borders, which highlights Customs' role in supporting the UN 2030 Agenda for Sustainable Development, means ensuring timely delivery of raw materials to industry, reducing unfair competition in local communities, opening up opportunities for marginalized communities to access new markets, creating transparent and predictable conditions for trade, and facilitating legitimate business that will in turn contribute to economic growth and job opportunities.

This innovative approach is twofold: reengineering business processes while applying new technologies, and working "smartly" to achieve an interconnected global value chain that fosters economic growth in an inclusive manner.

Against this background, the SMART borders concept is aimed at strengthening the whole-of-government endeavour to facilitate trade and travel, and mitigate threats inherent in the cross-border flows of goods, people and means of transport. By SMART we mean that Customs should ensure that the following guiding principles are at the centre of Customs compliance, enforcement and facilitation efforts: *Secure, Measurable, Automated, Risk Management-based and Technology-driven.*

To further assist you, I invite you to consult the attached background document that provides more details on these principles as well as the WCO tools that support them.

During the course of 2019, I encourage Members to promote their efforts and activities aimed at building "SMART borders for seamless Trade, Travel and Transport," and to share relevant practices with others at various WCO meetings and conferences as well as through its publications.



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It is customary for Members to award WCO Certificates of Merit on the occasion of ICD. A maximum of 20 certificates may be awarded on my behalf to Customs officials and representatives from the public and private sector who, in your opinion, have demonstrated their commitment to the 2019 theme.

Certificates should be ordered online by visiting the "International Customs Day 2019" section under "About Us" on the WCO Web site (<http://www.wcoomd.org/en/about-us/international-customs-day/icd-2019.aspx>). Please note that you will only be able to order certificates from the above-mentioned link after you have logged in.

The WCO will send the certificates by post. To ensure that they reach your administration before 26 January 2019, please place your orders as soon as possible, but no later than 14 December 2018, as delivery cannot be guaranteed after this date due to high postal volumes at this time of the year.

I wish to thank you in advance for your support and efforts in making this day a success, and in ensuring that the theme is promoted throughout the year.

Yours sincerely,



Kunio Mikuriya.